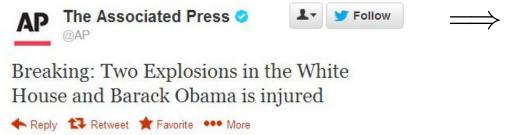
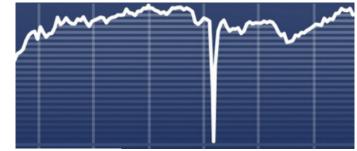
#### ML Meets Attackers

Syrian hackers compromise @AP:





\$136 billion drop

#### ML Meets Attackers

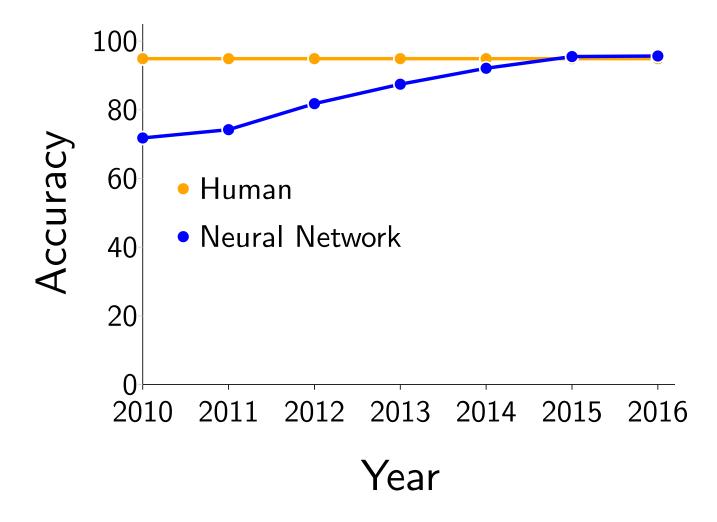
#### Syrian hackers compromise @AP: AP The Associated Press Breaking: Two Explosions in the White House and Barack Obama is injured Reply Retweet Favorite ••• More \$136 billion drop

Bots influenced U.S., other elections [Marwick & Lewis '17]

- presidential debates, #MacronLeaks
- affect trending topics

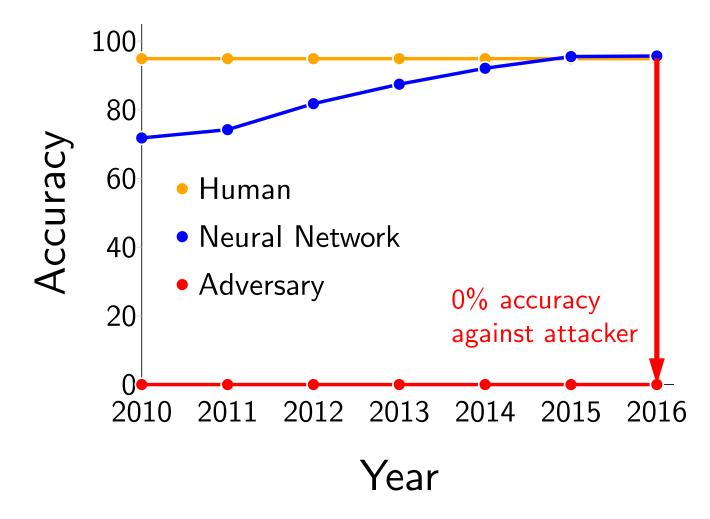
## ML: Powerful But Fragile

ML is state-of-the-art in many domains, such as vision:



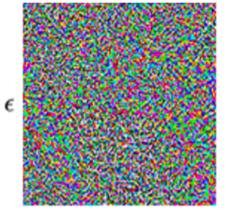
## ML: Powerful But Fragile

ML is state-of-the-art in many domains, such as vision:



#### Machine Learning is Insecure







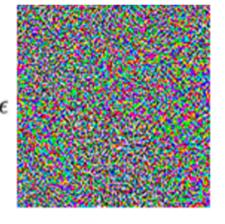
[Szegedy et al. '14]



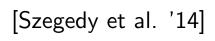
**"gibbon"** 99.3% confidence

## Machine Learning is Insecure





**"panda"** 57.7% confidence





**"gibbon"** 99.3% confidence

Self-driving cars:



stop  $\rightarrow$  yield [Evtimov et al. '17]

#### Speech recognition:



noise  $\rightarrow$  "Ok Google" [Carlini et al. '16]

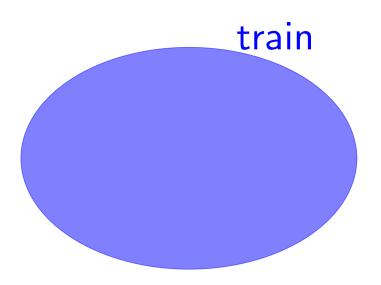
#### Malware:



malware  $\rightarrow$  benign [Grosse et al. '16]

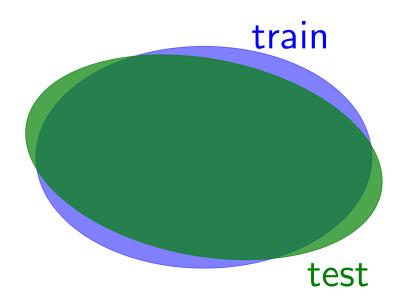
Most ML systems assume:

#### train (data collection) $\approx$ test (deployment)



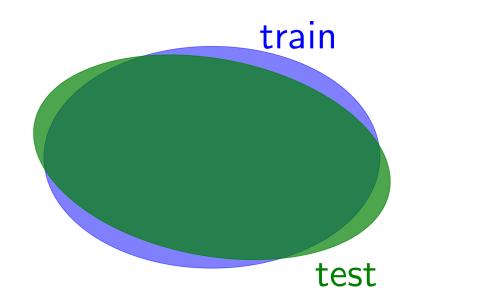
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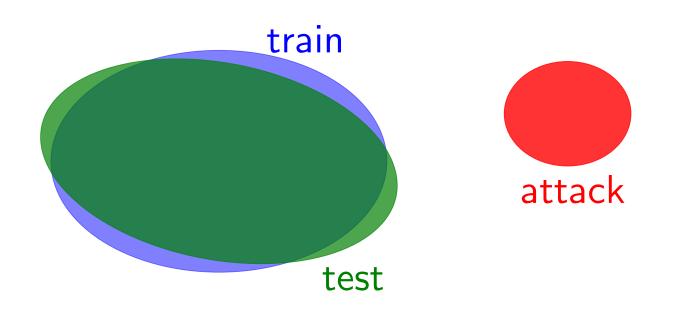
#### train (data collection) $\approx$ test (deployment)



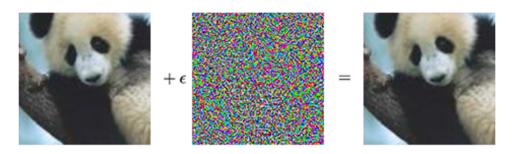


Most ML systems assume:

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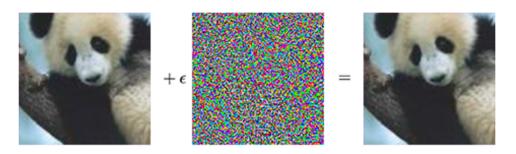


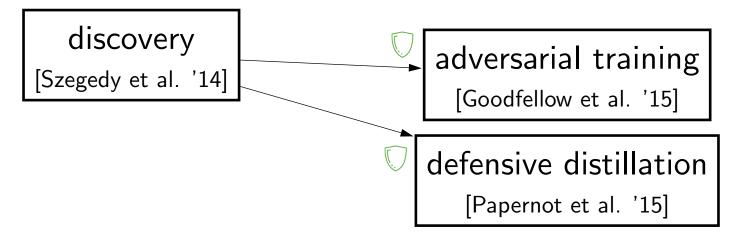
Attackers can easily violate assumption, create vulnerabilities!

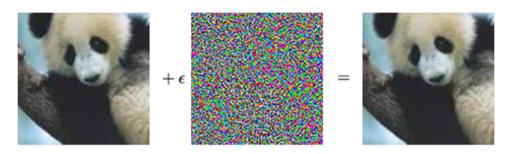


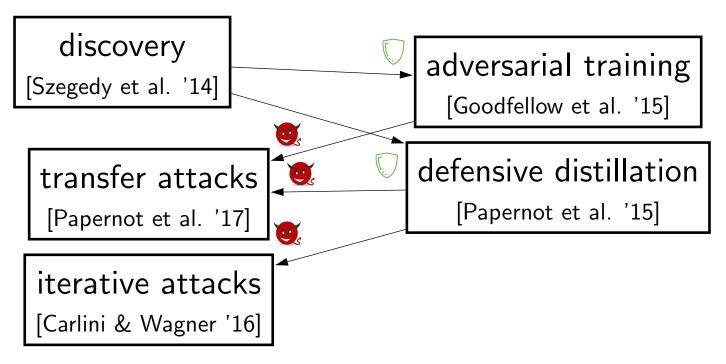
Empirical evaluation against attacks insufficient:

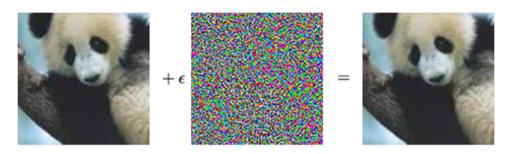
discovery [Szegedy et al. '14]

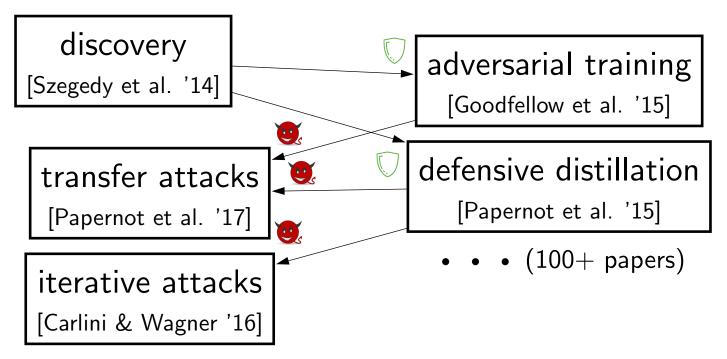


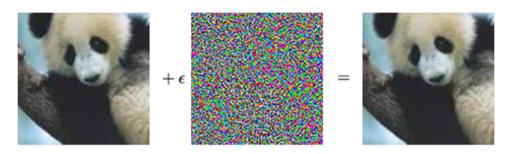


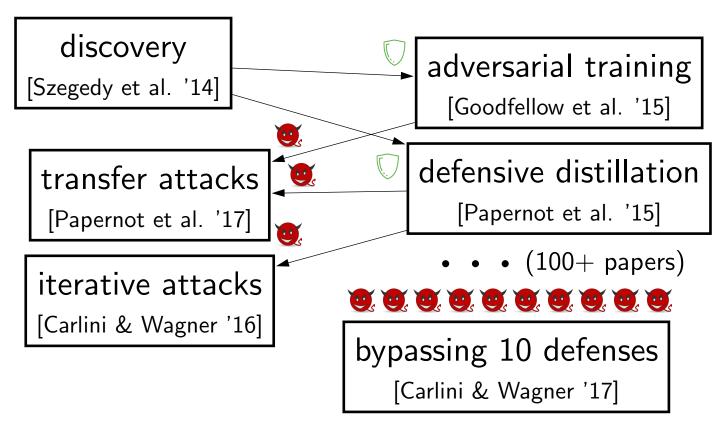












#### **–**Take-away

Can't just "see what works"– leads to a **security arms race** that defenders often lose!

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Can't just "see what works"– leads to a **security arms race** that defenders often lose!

Need new methodology to evaluate robustness.

Persist despite hundreds of papers trying to avoid them

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stop  $\rightarrow$  yield [Evtimov et al. '17]



turtle  $\rightarrow$  rifle [Athalye et al. '17]



banana  $\rightarrow$  toaster [Brown et al. '17]

Persist despite hundreds of papers trying to avoid them



stop  $\rightarrow$  yield [Evtimov et al. '17]



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Most defenses fail within weeks (arms race), but a few have lasted.

Persist despite hundreds of papers trying to avoid them



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Most defenses fail within weeks (arms race), but a few have lasted.

#### What makes them different?

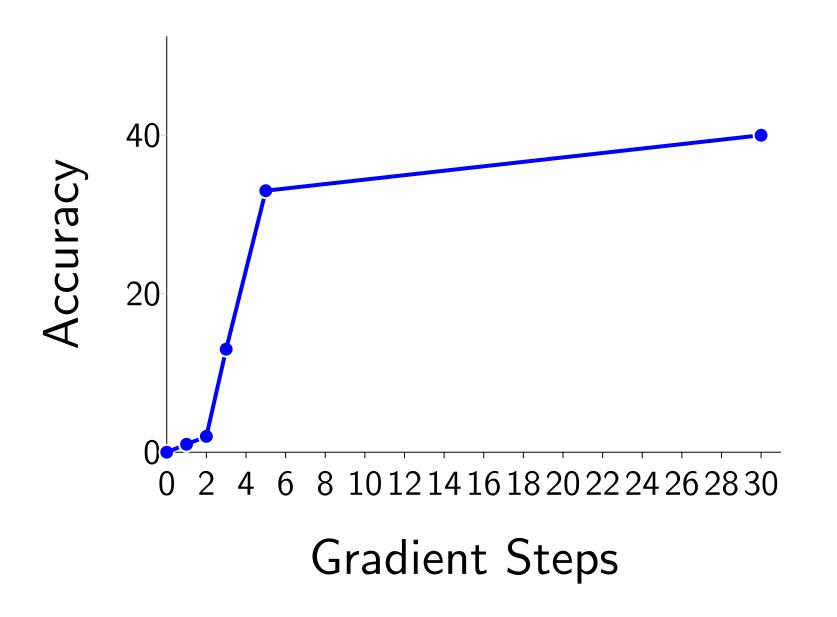
### Details of the robust model

Obtained via adversarial training (train on adversarial images)

Generate training images via gradient ascent on cross-entropy loss

If too few gradient steps, model learns to **fool optimizer** instead of being truly robust

#### Accuracy vs. gradient steps



# Tool: Visualization (Lucid)

#### The Building Blocks of Interpretability

Interpretability techniques are normally studied in isolation. We explore the powerful interfaces that arise when you combine them and the rich structure of this combinatorial space.

CHOOSE AN INPUT IMAGE



For instance, by combining feature visualization (*what is a neuron looking for?*) with attribution (*how does it affect the output?*), we can explore how the network decides between labels like **Labrador retriever** and **tiger cat**.



Several floppy ear detectors seem to be important when distinguishing dogs, whereas <u>pointy ears</u> are used to classify "tiger cat".



# Tool: Visualization (Lucid)



- 🚛 Reading -- Learn more about visualizing neural nets.
- <u>Community</u> -- Want to get involved? Please reach out!
- 🖋 Additional Information -- Licensing, code style, etc.
- Start Doing Research! -- Want to get involved? We're trying to research openly!

#### Notebooks

Start visualizing neural networks *with no setup*. The following notebooks run right from your browser, thanks to Colaboratory. It's a Jupyter notebook environment that requires no setup to use and runs entirely in the cloud.

You can run the notebooks on your local machine, too. Clone the repository and find them in the notebooks subfolder. You will need to run a local instance of the Jupyter notebook environment to execute them.

#### **Tutorial Notebooks**



Lucid Tutorial [colab] Quickly get started using Lucid. Become familiar with changing objectives, transformations, and paramaterization.

Modelzoo Introduction

[colab]

# Visualizing Neural Networks

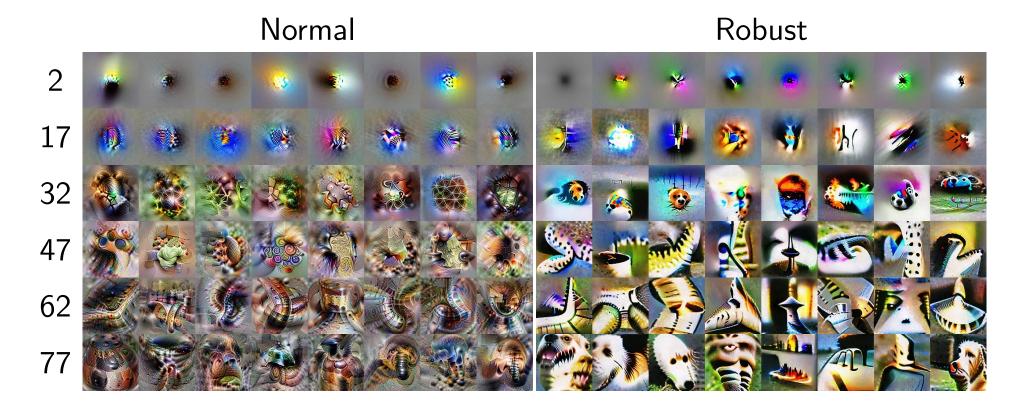
Visualization: find images that maximally excite different neurons.



#### Normal

# Visualizing Neural Networks

Visualization: find images that maximally excite different neurons.



# Visualizing Neural Networks

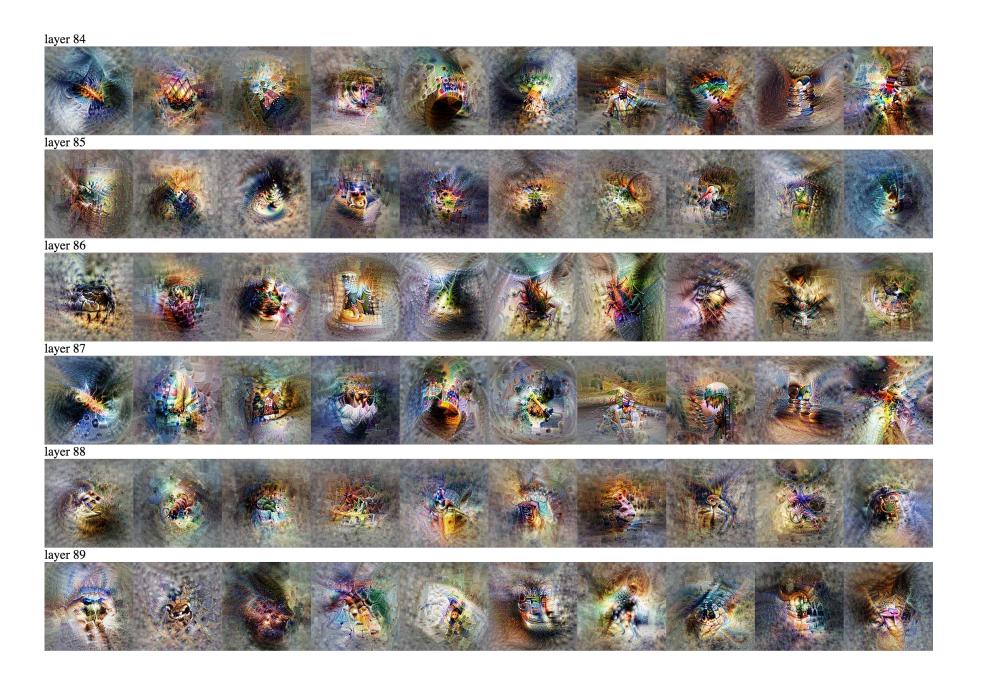
Visualization: find images that maximally excite different neurons.

NormalRobust2732476277

Other non-robust model:



# Regular network (zoomed in)



### Robust network (zoomed in)

