

# Graphical Models

Data 102 Fall 2022

Lecture 7

# Weekly Overview

- So far:
- **Today:**
  - Making decisions with feedback (online decision-making)
  - Hypothesis testing with a known alternative (Neyman-Pearson)
  - Connection to binary classification
- Next time: connecting decision-making and frequentist/Bayesian views

# Recap: Statistical modeling

- Goal: find unknown parameter  $\theta$  using observed data  $x$
- How:
  - Define a probability model for the data/parameters, then use it to estimate  $\theta$  from  $x$
- Likelihood function  $p(x|\theta)$ : captures how likely our data are for each parameter
  - Used in both frequentist and Bayesian models
- Frequentist modeling
  - MLE (Maximum Likelihood Estimate): value of  $\theta$  that makes  $p(x|\theta)$  as large as possible
- Bayesian modeling
  - Define a prior  $p(\theta)$ : what we believe about the parameter before we see any data
  - Compute posterior  $p(\theta|x)$ : what we believe about the parameter after observing data
  - To get a single estimate for  $\theta$  from the posterior, we can use the MAP or LMSE estimates
  - MAP: value of  $\theta$  that makes  $p(\theta|x)$  as large as possible
  - *MMSE*:  $E_{\theta|x}[\theta]$  (*expectation of  $\theta$  according to posterior  $p(\theta|x)$* )

# Estimating the Mean with a Gaussian Likelihood

Heights:  $x_1, \dots, x_n$

Want:  $\mu$  (pop. mean)

Freq:  $\hat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^n x_i$

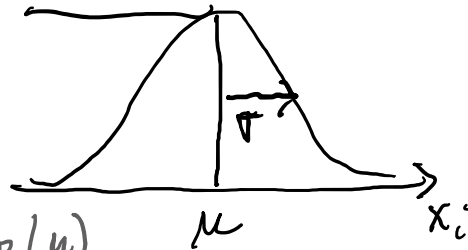
Bayesian:  $p(\mu|x) = \frac{p(x|\mu)p(\mu)}{p(x)}$

can show (skipped)  $\propto p(x|\mu)p(\mu)$   
 $\propto e^{-\frac{1}{2}(\mu - \dots)^2}$

If likelihood & prior are Normal,  
posterior is also Normal.

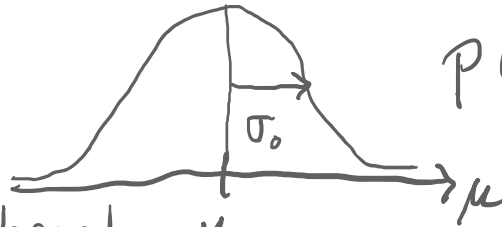
$$\mu | x_1, \dots, x_n \sim \mathcal{N}(\mu; \dots, \dots)$$

Normal likelihood



$$p(x_i|\mu) = \mathcal{N}(x_i; \mu, \sigma) \\ = \frac{1}{\sigma\sqrt{2\pi}} e^{-\frac{1}{2\sigma^2}(x_i - \mu)^2}$$

Choose prior  $p(\mu)$ : Normal



$$p(\mu) = \frac{1}{\sigma_0\sqrt{2\pi}} e^{-\frac{1}{2\sigma_0^2}(\mu - \mu_0)^2} \\ = \mathcal{N}(\mu; \mu_0, \sigma_0)$$

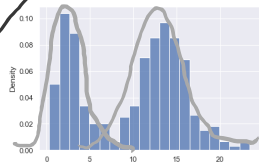
## Conjugate Priors

- For some likelihood/prior pairs, the posterior will be in the same family as the prior.

$$p(\theta|x) = \frac{p(x|\theta) \cdot p(\theta)}{p(x)}$$

<u>Likelihood</u>	<u>Prior</u>	<u>Posterior</u>
Bernoulli	Beta	Beta
Normal	Normal	Normal
<del>Geometric</del>	<del>Normal</del>	<del>???</del>

# Exoplanet Model



Have:  $x_1, \dots, x_n$  (radii of exoplanets)

Want:

- Mean radius for each "group"
- Which planets are in each grp?

fixed  $z_i$ : is planet  $i$  habitable?

$\mu_0, \sigma_0$ : mean/SD for "habitable"

$\mu_1, \sigma_1$ : " " for "gas giant"

Posterior

$$P(z_1, \dots, z_n, \mu_0, \mu_1 | x_1, \dots, x_n)$$

$$\Theta = (z_1, \dots, z_n, \mu_0, \mu_1)$$

## Assumptions

- Planets are iid (given grp means)
- $\sigma_0, \sigma_1$  fixed
- Each group's radii normally dist.
- Prior means come from some dist.  
↳ choose  $\sigma_p$  large

$z_i$  is  $\begin{cases} 1 & \text{if exoplanet is h...} \\ 0 & \text{o.w.} \end{cases}$

$$\left. \begin{aligned} z_i &\overset{\text{iid}}{\sim} \text{Bernoulli}(\pi) \\ \mu_0 &\sim \mathcal{N}(\mu_p, \sigma_p) \\ \mu_1 &\sim \mathcal{N}(\mu_p, \sigma_p) \end{aligned} \right\} \text{priors}$$

$$x_i | z_i, \mu_0, \mu_1 \sim \mathcal{N}(\mu_{(z_i)}, \sigma_{(z_i)})$$

↳ likelihood

# Exoplanet Model: A Visual Representation

$$z_i \sim \text{Bernoulli}(\pi)$$

$$\mu_k \sim \mathcal{N}(\mu_p, \sigma_p) \quad k=0, k=1$$

$$x_i | z_i, \mu_0, \mu_1 \sim \mathcal{N}(\mu_{z_i}, \sigma_i)$$

Graphical Models

- Circles for RVs
- Dots for params
- Arrows indicate dependence

